



If you are...
thinking of extending your business to **JAPAN**,

OSAKA / KANSAI

is **the Best Choice**
for your office location!



OSAKA, KANSAI, JAPAN
EXPO 2025

<https://www.expo2025.or.jp/en/>



**With OSAKA, KANSAI aims to be the
No.1 Innovation Region in JAPAN.**

UMEKITA 2nd Project

<https://umekita2.jp/en/>



Global Financial City OSAKA

<https://global-financial-city-osaka.jp/en/>



An attempt to attract IR to OSAKA

WHY OSAKA / KANSAI?

there are 7 Reasons!

Reason 1 HUGE MARKET



Reason 2 ACCESSIBILITY



Reason 3 HIGHLY DEVELOPED INFRASTRUCTURE



Reason 4 ESTABLISHED STARTUP ECOSYSTEM



Reason 5 BUSINESS SUPPORTERS



Reason 6 INCENTIVES FROM OSAKA GOVERNMENT



Reason 7 LOW BIZ/LIVING COST



Reason 1
HUGE MARKET

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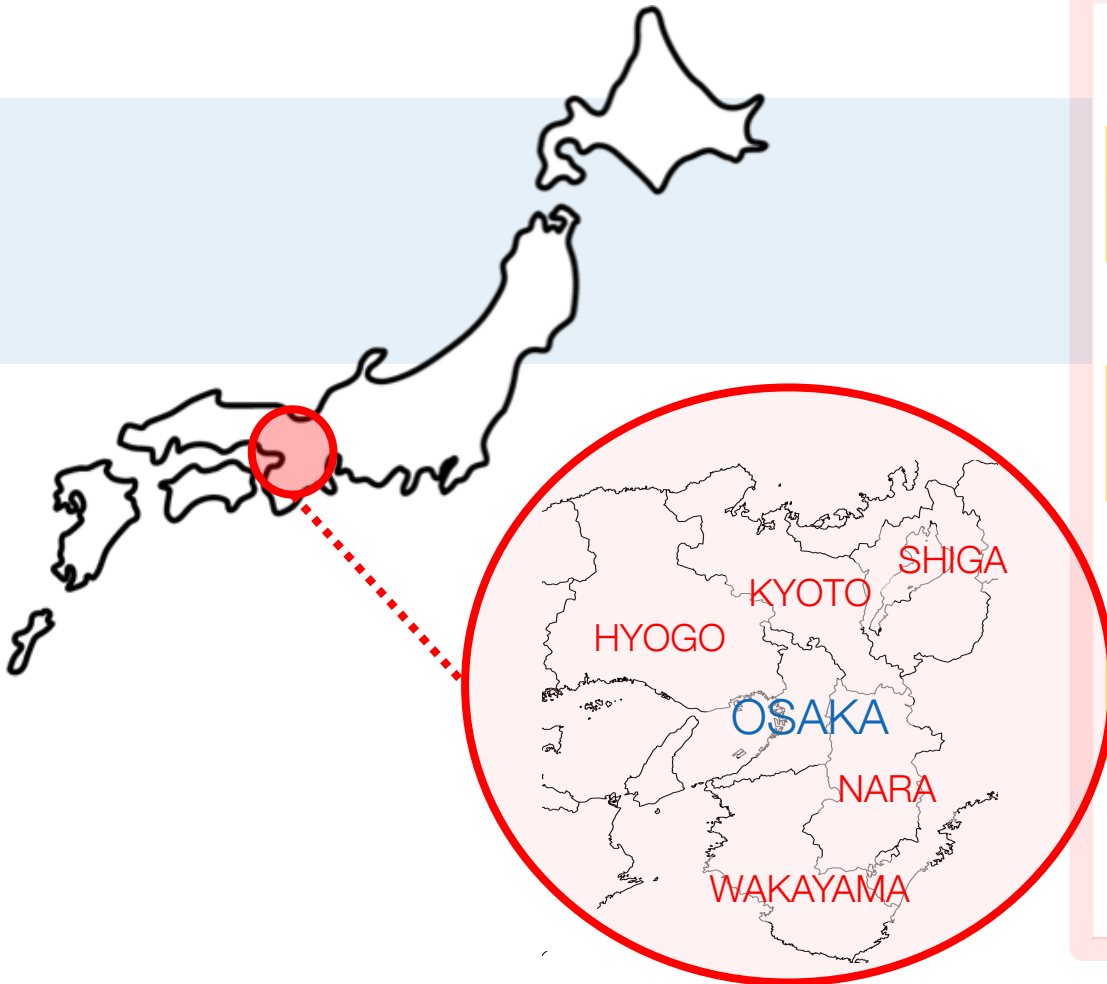
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The Kansai region, with the cities of **OSAKA** and Kyoto, is located in the heart of Japan and has a huge market with a population of **over 21 million** and a GDP of approx. **U.S. \$805 billion**.



Kyoto City

World's most satisfying tourist city

(Source) "Wanderlust Reader Travel Awards 2020 :Top city"
Wanderlust

Osaka City

The second most livable city in the world

(Source) "The Global Liveability Index 2021
—Ten of the most liveable cities in the world"
The Economist Intelligence Unit

Kobe City

World's 8th most sanitary city

(Source) "Quality of Living Ranking 2018—City Sanitation Ranking"
Mercer

Population comparison with major cities in the world

Mexico City	21,505
Guangzhou / Foshan	21,489
Kansai	21,454
New York	20,902
Cairo	19,787
	(1,000)

(Source) Kansai: Calculated from "Population based on the Basic Resident Register"
Ministry of Internal Affairs and Communications (as of January 1, 2020)
World: "Demographia World Urban Areas: 16th Annual Edition 2020.04" Demographia

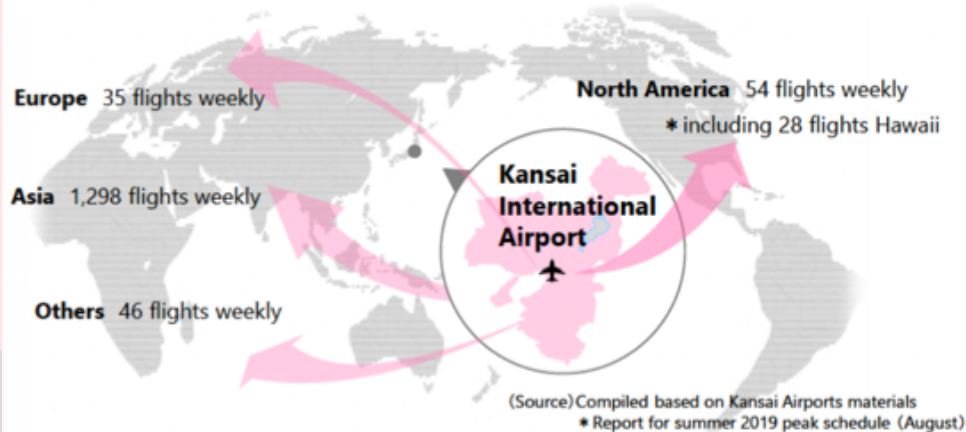
GDP comparison with countries around the world

Turkey	858.9
The Netherlands	833.6
Kansai	805.2
Switzerland	704.8
Saudi Arabia	688.6
	(US\$ billion)

(Source) Kansai: "Prefectural Economic Calculation" Cabinet Office (FY2017)
Calculated from the prefectures' gross domestic product (nominal)
(conversion rate: ¥110.80 per USD)
World: "World Economic Outlook Database, April 2021" IMF (data of 2017 calendar year)

In 2019 the number of flights in service per week reached a record of **1570**. Kansai has highly developed means of transportation, ensuring easy access to **every location in Kansai and major domestic cities** throughout Japan

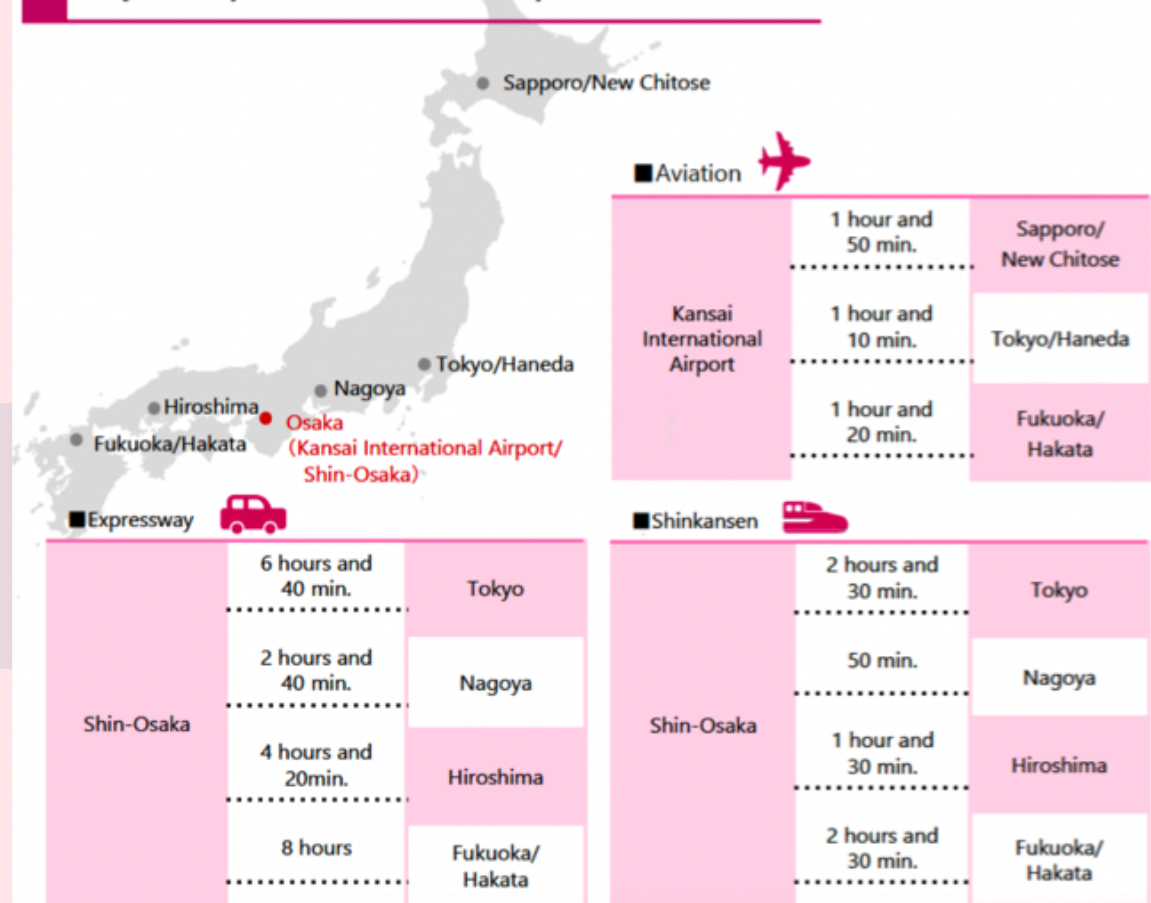
Details of international passenger flights by destination area



International Flight Network

Airline companies	73
Countries (regions) served	26
Cities served	91
Weekly flights (including freight flights)	1,570

Major transportation networks in Japan (Travel Time)



Reason 3
**HIGHLY DEVELOPED
INFRASTRUCTURE**

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Kansai is home to a cluster of **prestigious universities, research institutions and corporations.**

Distinctive research and development bases have been formed and industry-university cooperation is robust and growing.

Universities



Main research and development bases and overseas institutions under industry-university cooperation in Kansai

overseas institutions under industry-university cooperation (UK)

Oxford University Innovation / OUI Japan office

【Saito (International Culture Park)】
＜Life Science Park＞

- National Institute of Biomedical Innovation, Health and Nutrition / NIBIOHN
- Bio-Incubator (in cooperation with Osaka University, etc.)
- Japanese Red Cross Kinki Block Blood Center
- Various companies' R&D facilities

【Harima Science Garden City】
＜Large research facility＞

SPring-8/SACLA



SPring-8/SACLA ©RIKEN

【Kansai Cultural and Academic Research City】
＜City of knowledge creation that is paving the way to the future＞

- Cluster of over 140 public and corporate research institutes
- Research Institute of Innovative Technology for the Earth / RITE
- Advanced Telecommunications Research Institute International / ATR
- National Institute of Information and Communications Technology / NICT
- National Institutes for Quantum and Radiological Science and Technology / QST

【Kobe Biomedical Innovation Cluster】
＜Japan's largest biomedical cluster＞

Cluster of approx. 350 state-of-the-art medical research institutes, advanced specialty hospitals, companies, and universities
RIKEN, supercomputer Fugaku



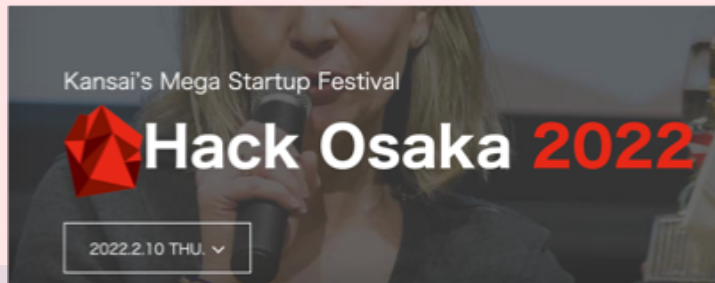
Supercomputer Fugaku ©RIKEN

Corporations



Kansai has a **concentration of 1302 venture companies**, which are leaders of innovation.

Industry-academia-government joint efforts are progressing to build a **startup ecosystem**, including “International Innovation Conference **Hack Osaka**” (Osaka City) along with incubators to discover entrepreneurs and startups.



Powered by **GVH#5**

<https://osakalandingpad.com/>

Entrepreneurs, take root in Osaka

Osaka Landing Pad provides a free opportunity for international startups to receive comprehensive Japan market entry advice & support.

Global and local accelerators help foreign startups' business growth.

Foreign investor accelerators

Plug and Play Japan

Plug and Play Japan is an innovation platform that serves as a bridge between Japan and our global innovation ecosystem.

<https://www.pluginandplaytechcenter.com/japan/>

Startupbootcamp
SCALE Osaka

<https://www.startupbootcamp.org/accelerator/scale-osaka/>



<https://programs.500.co/kobe-500-founder-academy>

Business matching pitch event (example)

**GLOBAL INNOVATION FORUM
OSAKA 2021**

Live pitch sessions & keynote speeches: Oct. 27-29, 2021
One-on-one meetings with exhibiting startups: Dec. 1-3, 2021
ONLINE EVENT

<https://gif.osaka.cci.or.jp/en/>

**KGAP+ Global Startup
Accelerator for Japan and
International Markets**

<https://globaldigitalmojo.com/portfolio/kgap-global-startup-accelerator-for-japan-and-international-markets/>

Asia Business Creation Platform

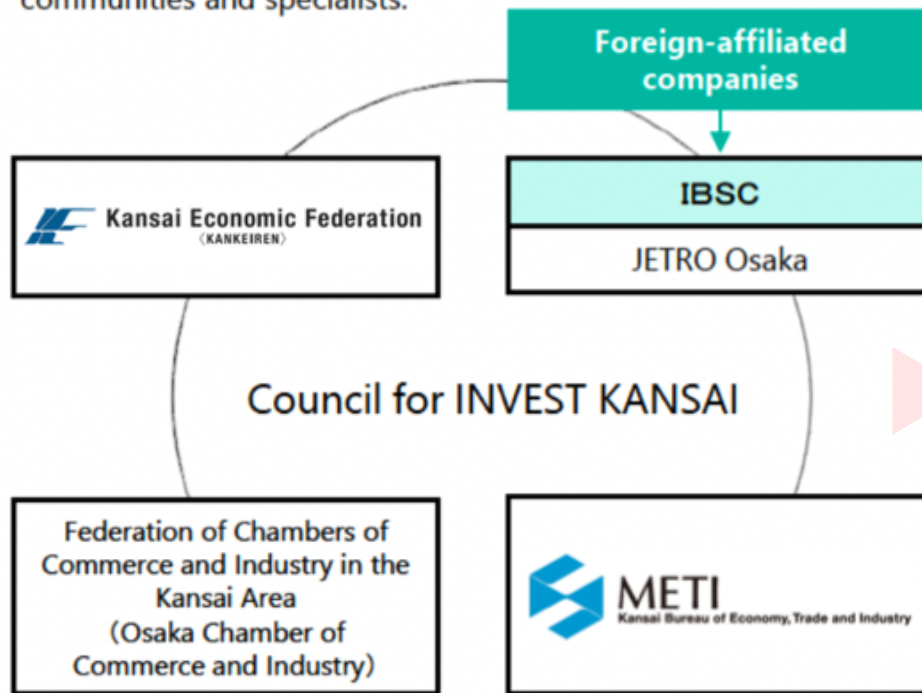
ABC Platform

<https://www.abc-pf.org/?wovn=en>

One-stop support by the Government for the procedures of establishing a corporation is provided.

Council for INVEST KANSAI

The Council for INVEST KANSAI provides support such as providing information on investment incentives, factory locations etc., as well as finding business partners with local governments, regional business communities and specialists.



Osaka Business and Investment Center

<https://o-bic.net/>



We provide various support options through multilingual services to foreign companies wishing to expand into Osaka, foreign diplomatic missions / economic organizations, and foreign-affiliated companies in Japan wishing to expand into Osaka secondarily.

- Information on incentives given by governments
- Real estate information
- Introductions to experts in corporate registration and the acquisition of residence status
- Introductions to the individuals and companies specializing in interpretation, translation, market research, legislation, taxation and accounting
- Assistance in public relations, and more

Facilities

- Temporary offices (free of charge up to 50 business days)
- Meeting rooms
- Business libraries

Consulting

- Advice for market access
- Finding human resources and offices
- Providing information on laws, various standards and incentives
- Estimation of costs to set up business



IBPC Osaka Investment Promotion Project

<https://www.ibpcosaka.or.jp/en/>



We offer extensive and detailed support services tailored to the company's needs for entering into Osaka, including introduction of potential partners, providing information on investment incentives and temporary offices.

OSAKA will provide you the following **incentives to support** smooth business.

Osaka

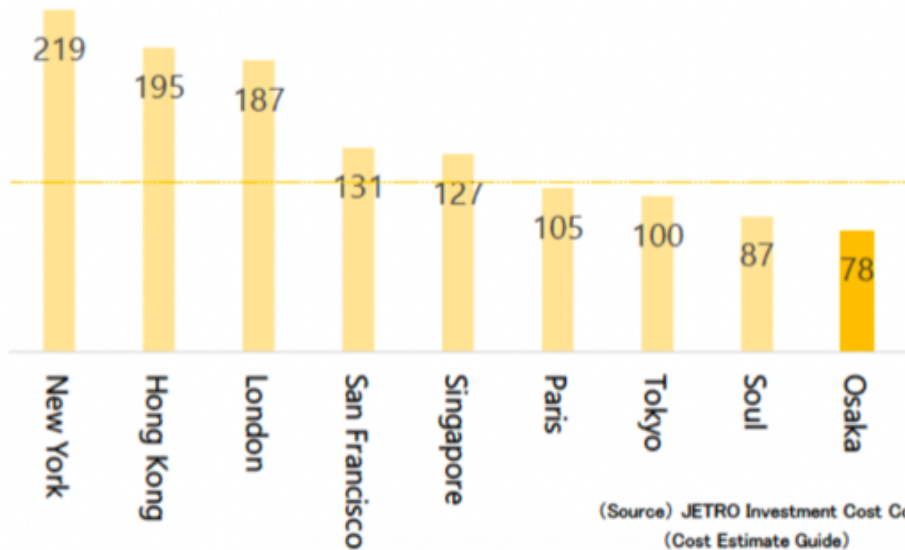
* Please contact the local government for details on various support systems.

	Name of support systems	Contents	Period of application	limit amount	Local government who carried out incentives
Financing program	Financial institution proposal type loan	Financing the funds required to locate (construct) factories, research facilities, etc. in the prefecture (handling differs depending on the financial institution)	depending on loan options		Osaka Prefecture
Subsidy program	Subsidy for Foreign-Affiliated Companies	Subsidize the cost of acquiring an office for foreign-affiliated companies that have their head office in Osaka Prefecture. (5% of office / equipment, etc.)	—	¥100 million	Osaka Prefecture
		Subsidize the cost of renting an office to foreign-affiliated companies whose head office is located in Osaka Prefecture (One-third of the rent, etc)	24 months	¥60million	
	Subsidy for Investment Promotion	Subsidies for investment in new construction / extension / renovation of factories or R & D facilities in the designated area	—	¥30 million	
		Subsidy for corporate business tax (However, only when subsidized for the above investment)	—	¥20 million	
	Sakai City Corporate Growth Promotion Subsidy	Subsidize 5% to 15% of subsidized expenses for investment for renewal of head office functions / R & D facilities and challenge in the growing fields. Subsidy of ¥200,000 per new resident employee x 3 years in the city	Investment assistance: Business start year Employment assistance: 3 years	Subsidy for investment: ¥100 million Subsidy for employment: ¥50 million	Sakai City
	Subsidies for establishing operational offices	When a foreign-affiliated company opens a new office in urban area, 40 to 60% of the rent is subsidized.	3 years	¥5 million	
Tax cuts	Tax Incentive System for Special Zone for Growing industries	When entering a special growth zone in the prefecture, receiving approval for a business plan, and conducting business related to new energy and life science, the maximum prefectural tax is zero (coordination with Osaka City, etc.)			Osaka Prefecture
	Tax Incentive for Industrial Cluster	Real estate acquisition tax on acquisition of land and houses (factories, research institutes, etc.) in the industrial agglomeration promotion area is reduced by half (up to ¥200 million)			
		City tax incentives under the Sakai City Innovation Investment Promotion Ordinance	50-75% reduction in property taxes, etc. for companies that are newly expanding or rebuilding factories, offices, etc. in the designated area (5 years)		

OSAKA offers **inexpensive business and living costs** for a large city.

Low business cost

Office rents are cheaper than Hong Kong and Singapore, and Kansai has excellent cost competitiveness.



Most livable city worldwide in 2021

Osaka was ranked the second most livable city worldwide in 2021 (overall rating). Osaka's stability and healthcare were highly rated.

Ranking	City name	Overall rating	Stability	Health care	Culture/ Environment	Education	Infra structure
1	Auckland	96.0	95	95.8	97.9	100.0	92.9
2	Osaka	94.2	100	100	83.1	91.7	96.4
3	Adelaide	94.0	95	100	83.8	100.0	96.4
4	Wellington	93.7	95	91.7	95.1	100.0	89.3
4	Tokyo	93.7	100	100	84.0	91.7	92.9

(Source) "The Global Liveability Index 2021", The Economist

* Note: Maximum index of 100

MORE INFORMATION

Thank you very much for showing interest in OSAKA / KANSAI.
For more information, please refer to the following links.



Kansai Economic Federation
〈KANKEIREN〉

<https://www.kankeiren.or.jp/English/>



METI

Ministry of Economy, Trade and Industry

https://www.kansai.meti.go.jp/3-1toukou/_INVEST_support_eng/2021welcome-eng/2021_eng_all.pdf